



PRESS RELEASE

FHWien der WKW Launches New Book on HR with Science Slam

The new volume about international perspectives on human resources management will be presented at the HR PROGRESS Business Breakfast on March 22, 2018, together with a science slam.

The new volume was published by Springer Gabler and is entitled "Personalmanagement. Internationale Perspektiven und Implikationen für die Praxis".

The business breakfast on March 22, 2018 will start with a science slam. Three human resources experts will present their theses in an entertaining and concise manner:

- Dr.in Christina Schweiger from FHWien der WKW will talk about organizational logic in change processes, in a talk entitled "Lerne die Regeln, um sie zu brechen! Die Rolle der Organisationslogik in Veränderungsprozessen".
- Dr. Markus Ebner from the Ebner Team will talk about leadership: "Positive Leadership: Durchschnitt oder Exzellenz?".
- Dr. Dominik Fröhlich from the University of Vienna will present his theses entitled „Die Organisation, mein Netzwerk und ich“.

There will be opportunity to network with the science slammers and other participants. Brunch will also be served.

The book launch and science slam will be held in German. The number of participants is limited. Please register by March 20, 2018:

<https://goo.gl/ECpfvL>

Date: March 22, 2018, 8:30 – 11:00 a.m.

Location: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna

FHWien der WKW

University of Applied Sciences for Management and Communication

FHWien der WKW is Austria's leading university of applied sciences for management and communication. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,700 students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 9,200 to date – for their future careers.

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