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ISMJ 2018: Successful Project Week in Vienna Comes to an End

The 4th International School of Multimedia Journalism (ISMJ) week was a great success: 20 students from Denmark, Georgia, Ukraine and Austria worked on multimedia reports relating to this year's topic "Creative Industries". The output was presented at the final presentation on February 16, 2018.

Vienna (OTS) – The students chose their own topics and approached them in a very personal manner. From virtual reality to open spaces in the city, accessibility on websites and apps, street music in Vienna or equal rights in the creative industry, the participants tackled a wide range of topics and thus highlighted the importance of the creative industry and its influence on our everyday lives.

In addition to time pressure, the students had to master linguistic as well as cultural hurdles. The projects were created under the professional guidance of the five mentors Kholoud Khalifa, Jens Lang, Stefan Pollach, Dominik Sinnreich and Christoph Zotter.

The students received input during a presentation by the creative center of the Vienna Business Agency. The program was complemented by a guided tour of the Vienna City Hall (Rathaus) with Barbara Novak, member of the city council, who gave an insight into Vienna's smart city strategy.

The ISMJ connects journalism students from four countries.

The International School of Multimedia Journalism is organized by the Department of Journalism & Media Management of FHWien der WKW in cooperation with the Ukrainian Catholic University in Lviv, Ukraine. The Joint Program links journalism students from four countries, thereby promoting the understanding of international media systems and the media landscape of other countries. In 2016, the Danish School of Media and Journalism as well as the Georgian Institute of Public Affairs also joined the program.

The following five multimedia reports relating to the topic "Creative Industries" were created during this year's ISMJ week:

<http://createequal.multimediajournalism.eu>
<http://spaces.multimediajournalism.eu>
<http://reconnect.multimediajournalism.eu>
<http://vr.multimediajournalism.eu>
<http://buskingvienna.multimediajournalism.eu>

Details and all projects from the past few years can be accessed at:
<http://multimediajournalism.eu>

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instructors have a background in business. Tailored to the industry's needs, our academic and research programs optimally prepare our alumni – around 9,200 to date – for their future careers.

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