

PRESS RELEASE



FHWien der WKW in Perugia: Journalism Students Report on the International Journalism Festival 2018

Vienna, April 11, 2018 – For the second time, selected students from Bachelor's and Master's programs in the study program Journalism & Media Management at FHWien der WKW will report on the International Journalism Festival in Perugia. In cooperation with DER STANDARD and under the direction of Harald Fidler, the aspiring journalists will report live from the festival – the contributions are published at derstandard.at. The International Journalism Festival takes place from April 11-15, 2018 and is held for the twelfth time.

Since 2006, the city in the Italian region of Umbria has been the destination of journalists and media professionals from around the world to discuss current trends in journalism. This year's focus is on the state and future of media and journalism. More than 700 speakers and 300 sessions take place within the five days of the festival in the historic town center of Perugia.

“It's great to see that our students can once again have this great experience”, says head of the study program Dr. Daniela Süssenbacher. “The International Journalism Festival in Perugia is a unique opportunity for all aspiring journalists to get in touch with colleagues from all over the world and to get a feel for current trends in journalism. DER STANDARD is an ideal cooperation partner and with Harald Fidler we have an experienced lecturer and journalist who probably knows the media business in Austria like no other.”

Harald Fidler is the department head of media at DER STANDARD. Since 1995 he was media editor of the newspaper, in 1999 he initiated the channel derStandard.at/Etat, Austria's largest online industry service for media and advertising. He teaches at FHWien der WKW and is also author of the publication “Österreichs Medienlandschaft von A bis Z” (“Austria's Media Landscape from A – Z”), now digitally available at diemedien.at.

All contributions to the International Journalism Festival 2018 can be found [here](#).

FHWien der WKW

University of Applied Sciences for Management and Communication

FHWien der WKW is Austria's leading university of applied sciences for management and communication. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,700 students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – around 9,200 to date – for their future careers.

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