

Young Journalist Wins "Alumna of the Year 2018" Award at FHWien der WKW

ARD employee Vera Gasber received the award in the context of the "Alumni Night 2018" in Palais Wertheim.

Vienna, November 20, 2018 – Vera Gasber, a graduate from FHWien der WKW's Master's degree program in Journalism and New Media, was elected "Alumna of the Year" by the guests at the "Alumni Night 2018" on November 15 in Vienna's Palais Wertheim. "I found my dream job thanks to my time at FHWien der WKW" said Vera Gasber, who was very happy about her award. The young journalist works as a producer and online editor at ARD and is responsible for Southeastern Europe.

The three finalists could not have been more different in the election for Alumna / Alumna of the Year 2018. In addition to Vera Gasber, Alexandra Vetrovsky-Brychta and Pedram Parsaian had convinced the jury in the preselection and reached the finals.

Alexandra Vetrovsky-Brychta graduated in Marketing & Sales with a storybook career in key account management and data sales. In December 2017, she became Managing Director of the Swedish Bisnode Group in Vienna while being pregnant. Pedram Parsaian, who graduated with a BA in Communication Management, was the youngest General Manager of the company's history at Holmes Place at the age of 22, where he rose to become a Group General Manager. He is also co-founder of some startups, including the fashion label TrueYou.

"The Alumni Night is a kind of exhibition of our University of Applied Sciences," said Michael Heritsch, CEO of FHWien der WKW. "It makes us very proud that many of our graduates are so successful in their professional lives."

Some of the more than 10,000 graduates from FHWien der WKW were involved in the Alumni Night: ORF sports host Alina Zellhofer was one of the speakers for the evening. She also studied at FHWien der WKW, specializing in management and communication, as well as fashion designer Claus Tyler, who designed her own evening dress. The event manager of the Alumni Night, Kathrin Hoffmann, and the photographer of the evening, Alexander Müller also completed their studies at FHWien der WKW. The keynote speech was given by Ali Mahlodji, EU Youth Ambassador and co-founder of whatchado. He inspired the audience with his view of future working worlds, potential development and dealing with outdated belief models.

The Alumni Night 2018, which attracted around 250 guests, was organized by Alumni & Co, the network for graduates, students, teachers and business partners of FHWien der WKW. The election for Alumna / Alumna of the Year was sponsored by Karriere.at. Tanja Karlsböck from Karriere.at handed the new alumna of the year a voucher for a sushi cooking class. Paysafe also supported the Alumni Night. The company relies on the quality of education at FHWien der WKW and employs many of our graduates.

Pictures:

Photo (from left to right): Beate Huber (Chair of the Academic Board, FHWien der WKW), Alexandra Vetrovsky-Brychta, Vera Gasber, Michael Heritsch (CEO of FHWien der WKW), Pedram Parsaian, Tanja Karlsböck (Karriere.at). © Alexander Müller

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PRESS RELEASE



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University of Applied Sciences for Management & Communication

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