PRESS RELEASE



Students of FH Wien der WKW Win Prälat Leopold Ungar Journalism Prize

Philip Pramer, Gabriele Scherndl and Elisa Tomaselli created a multimedia-project on 24-hour nurses from Eastern Europe as part of the project "OIDA".

Vienna, November 5, 2018 - Tens of thousands of women take thousands of miles each month to look after people in Austria - often in adverse circumstances. Many of them are exposed to a system of dependency and exploitation. Philip Pramer, Gabriele Scherndl and Elisa Tomaselli looked at the system from the inside: They drove with the taxi, which nurses have to use to get to Austria, to Romania and accompanied Elena Popa, a nurse who was sued by her agency, in front of court. The story convinced the jury of the Prälat Leopold Ungar Journalism Prize: The jury honored the story on November 5, 2018 in the category "Print".

The story "Elena and her silent army", which later appeared in the weekend edition of the newspaper "Der Standard", was originally created as part of the FHWien der WKW project "OIDA". Nearly 40 students from the Master's program designed the multimedia project, which deals with the life-reality of older people, their worries, problems, dreams and hopes. The texts, videos and audio files are available at <u>www.oida.online</u>.

"We are terribly proud," says Scherndl, "and glad that this report allows readers to look into a system in which many problems still have to be solved". Elisa Tomaselli is "glad that the award focuses on a topic that affects us all." It is "a proof that long-term and in-depth research has not lost its importance," says Pramer.

For the 15th time, the Prälat Leopold Ungar Journalism Prize honors journalists for their outstanding work on topics such as poverty, care, escape, integration, illness or discrimination and for promoting tolerance and understanding for people on the margins of society. The prize awards work in four categories: Print, TV, Radio and Online. The media award is endowed with a total of 20,000 euros, making it the highest-valued journalism prize in Austria.

FHWien der WKW

University of Applied Sciences for Management and Communication

FHWien der WKW is Austria's leading University of Applied Sciences for Management and Communication. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 10,000 to date – for their future careers.

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