

PRESS RELEASE

New Head for FHWien der WKW's Real Estate Management study programs

After 18 years Otto Bammer hands over the management to Klemens Braunisch. Both real estate degree programs are well-established in the industry and offer excellent job perspectives.

Vienna, March 19, 2019 - At a celebration at FHWien der WKW on March 7, 2019, Otto Bammer, long-standing head of the Real Estate Management study programs, and Michael Heritsch, CEO of FHWien der WKW, looked back on how it all began. 18 years ago, Otto Bammer started with the establishment of the first Real Estate Management degree program at FHWien der WKW. This was accompanied by the real estate industry with great interest. Numerous graduates of the first year were present at the celebration. Wolfgang Wiesner, representative of the lecturers at the Real Estate Management study programs, thanked Otto Bammer in very personal words for his work.

Two part-time degree programs with distinct target groups

At present, FHWien der WKW offers two German-language degree programs in the field of Real Estate Management: The Bachelor's program "Immobilienwirtschaft" focuses on the training of real estate agents and property managers; the Master's program "Immobilienmanagement" is particularly suitable for project developers and property developers and includes the acquisition of qualifications for the corresponding trade licences. Both degree programs are offered exclusively part-time. Many graduates are now working successfully in real estate companies.

At the beginning of April 2019, Klemens Braunisch takes over as head of the study programs

Klemens Braunisch, who has been head of the Bachelor's program since October 2014, will take over the overall management of the Real Estate Management study programs from Otto Bammer on April 1, 2019. The new head will focus on continuity and plans to retain the existing strengths of the degree programs. In the area of academic continuing education, Klemens Braunisch has established a further Master's program in Real Estate Investments. This MSc program is aimed primarily at the – often international – investment industry.

Degree programs with a high level of practical and professional relevance

"The decisive factor is that the students can build on the skills they have already acquired in their workplaces," explains Klemens Braunisch. "Digitalization, developments in the real estate market and trends in the residential, office and retail sectors are incorporated into the degree programs in a practice-oriented way. Experienced lecturers from the real estate sector teach in the part-time degree programs. The well-founded academic training, combined with the professional experience gained during their studies, offers graduates excellent job and career opportunities.

Pictures from the celebration at FHWien der WKW on 7 March 2019:

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FHWien der WKW

University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for almost 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 10,000 to date – for their future careers.

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