

## PRESS RELEASE

### **FHWien der WKW opens its doors at Open House on March 22**

**Interested people gain insight into campus and student life during guided campus tours and open lectures and get first-hand information about the Bachelor's and Master's degree programs.**

*Vienna, 13.03.2019* – At the Open House on March 22, 2019 everybody who is interested in studying at FHWien der WKW has the chance to personally speak to lecturers and employees and inform themselves about the study programs offered at FHWien der WKW, the University of Applied Sciences for Management & Communication. The study program includes 10 Bachelor's degree programs and 8 Master's degree programs, as well as 18 continuing education programs. In addition, future students can also attend open lectures and explore the modern campus at guided campus tours.

#### **Highlights of Open House at FHWien der WKW:**

- Guided campus tours
- Open lectures
- Test your skills at the trial computer-based admissions test
- Information events about our 10 Bachelor's degree programs and 8 Master's degree programs
- Presentations, including tips for the admissions procedure and interesting facts about international partner universities
- Radio NJOY 91.3 studio tour, the training radio station at FHWien der WKW, and tour the TV station

#### **New Bachelor's degree program Digital Economy connects IT & economy**

At the Open House, FHWien der WKW will present its new Bachelor's degree program Digital Economy. The degree program offers an interdisciplinary training at the interface of IT & economy. The part-time study program fits in well with work and family commitments as 50% of the lectures take place online. The new study program will start in the winter semester 2019/20 (subject to accreditation by AQ Austria).

#### **Two degree programs taught completely in English**

FHWien der WKW also offers two study programs that are taught completely in English: a Bachelor's degree Program in Corporate Communication and a Master's degree Program in Executive Management. They are taught completely in English thus optimally preparing students for international careers.

#### **Academic degrees for professionals**

Besides Bachelor's and Master's degree programs, FHWien der WKW also offers 18 continuing education programs, which enable working people to achieve academic degrees (MSc, MBA or academic expert). Get more information at the Open House.

**When:** Friday, March 22, 2019, 10 am – 7 pm

**Where:** FHWien der WKW, Währinger Gürtel 97, 1180 Vienna

[>> Online registration Open House](#)



## PRESS RELEASE

### **FHWien der WKW**

#### **University of Applied Sciences for Management & Communication**

*FHWien der WKW has been Austria's leading university of applied sciences for management & communication for almost 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 10,000 to date – for their future careers.*

### **Contact**

Bernhard Witzeling

Head of Corporate Communication, Marketing and Alumni&Co, Press Officer

Tel.: +43 (1) 476 77-5733

[presse@fh-wien.ac.at](mailto:presse@fh-wien.ac.at)