

PRESS RELEASE

Guest Lecture about Brexit with Former BBC Journalist Michael Cole at FHWien der WKW

On April 26, the long-standing correspondent of BBC TV News will speak about his view of Brexit and its background and consequences for Europe.

Vienna, April 18, 2019 - Almost every day the Brexit negotiations take on new turns. It is increasingly impossible for outsiders to make an informed assessment of developments surrounding the UK's withdrawal from the EU. In his guest lecture "Exposition of the BREXIT Disaster – Insights and Reasons" at FHWien der WKW, Michael Cole, BBC correspondent for many years, will explain his view of Brexit and its background. He will also talk to the participants about its effects not only on Great Britain but on the whole of Europe.

Michael Cole first worked for an international news agency and then as an award-winning BBC TV News correspondent for more than 20 years in 56 countries. He subsequently spent more than 10 years as a main board director of the British retail institution and legend that is Harrods. Later, he set up his own communications consultancy.

As an attentive observer, Michael Cole keeps a vigilant eye on the catastrophe that has overtaken his native country. He describes the United Kingdom as "a very mature democracy that now behaves like a baby throwing its toys out of the pram". In his guest lecture, Michael Cole will explain how Brexit is a tragedy for Europe and the world.

Michael Cole
Exposition of the BREXIT Disaster - Insights and Reasons
Lecture in English

Date: Friday, April 26, 2019, 5:30 – 8:00 p.m.

Location: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna, Audimax

Registration is requested.

[>> Online registration](#)

FHWien der WKW **University of Applied Sciences for Management & Communication**

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 10,000 to date – for their future careers.

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