

PRESS RELEASE

Sports Journalism – New Continuing Education Workshop at FHWien der WKW

The new workshop "Sports Journalism" introduces the participants to the subject in theory and practice and imparts know-how with a hands-on mentality. The workshop will take place from July 8 to 13, 2019. Applications can be submitted until May 20.

Vienna, April 12, 2019 - Goals, meters and seconds – for many outsiders this is the world of sports journalists. But the subject matter goes much deeper, the demands on sports reporters are becoming more and more complex.

From theory to practice

In the compact workshop "Sports Journalism" (taught in German) at FHWien der WKW the participants learn in small groups the most important basics of the two areas TV/Video and Print/Online. The workshop offers a first theoretical overview: What prerequisites should you bring with you for a job in sports journalism? What are the special requirements? How rapidly is the world of sports reporting changing?

The focus, however, is on practice: from the meaningful storyteller to the appropriate writing style to the concise short commentary, all the essential elements of sports journalism are incorporated.

Dream job sports journalist

The aim of the workshop is to teach the participants the basic journalistic skills for working in a sports editorial office and to apply and refine them in various practical projects. The theoretical framework offers a general overview of the current challenges in the field of sports reporting as well as economic and legal framework conditions. First concrete tips for a successful entry into the field of sports journalism round off the seminar.

Further training in journalism

"With the newly created continuing education program, we are addressing all those who want to learn journalistic work in a compact setting," says FH-Prof.ⁱⁿ Dr.ⁱⁿ Daniela Süssenbacher, Head of Journalism & Media Management Study Programs. "The participants receive professional support and, thanks to our many years of experience in academic journalism training, benefit from an optimal learning environment".

"The workshop is designed in such a way that existing knowledge is built upon and career changers are taught the necessary tools to enter the exciting world of sports reporting", adds workshop coordinator Mag. Martin Reichenauer, himself a former sports reporter at ATV Sport and head of the TV & Video department in the Journalism & Media Management study programs at FHWien der WKW. "The lecturers will be proven experts from the field who will contribute their profound know-how directly from the industry".



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Application information

When: July 8-13, 2019

Where: FHWien der WKW, Währinger Gürtel 97, 1180 Vienna

Fee: 200 Euro per person

Application deadline: May 20, 2019

Limited number of participants

Application by e-mail incl. curriculum vitae & indication of preference TV/Video OR Print/Online to:
journalismus-teilnehmer@fh-wien.ac.at

Detailed information:

www.fh-wien.ac.at/sportjournalismus

FHWien der WKW

University of Applied Sciences for Management & Communication

FHWien der WKW has been Austria's leading university of applied sciences for management & communication for 25 years. Working in close contact with Austrian corporations, FHWien der WKW offers comprehensive and practice-oriented academic programs to over 2,800 Bachelor and Master students. Two thirds of our teaching staff have a background in business. Our programs are tailored to the needs of companies, optimally preparing our graduates – over 10,000 to date – for their future careers.

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