

Admissions Procedure at FH Wien der WKW Begins

Until March 31, 2025, prospective students can apply online for a place at the University of Applied Sciences for Management and Communication.

Vienna, January 8, 2025 – This year’s admissions procedure at FH Wien der WKW has started: From today, it is possible to apply for one of approximately 1,100 places that will be available for first-semester students in the winter semester 2025/26. Applications on the digital application portal of the University of Applied Sciences for Management and Communication can be submitted until March 31, 2025.

From communication to finance, HR, tourism and real estate

FH Wien der FH Wien offers Bachelor’s and Master’s programs in 9 areas:

- Communication Management
- Digital Economy
- Financial Management
- Human Resources & Organization
- Journalism & Media Management
- Management & Entrepreneurship
- Marketing & Sales Management
- Real Estate Management
- Tourism & Hospitality Management

The language of instruction in most study programs is German, with individual modules taught in English. Three study programs are conducted entirely in English.

Learning from business experts and managers

The degree programs at FH Wien der WKW stand out for their practical relevance. “Two thirds of the lecturers are specialists and managers from the business world,” explains Chair of the Academic Board Beate Huber. “Our students benefit from the experience they gain on the job.” All Bachelor’s programs offer a basic education in business administration, all Master’s programs prepare students for management tasks – regardless of the field. “The digital transformation and AI also play a major role in all degree programs, as they are profoundly changing every professional field,” continues Huber. Another common topic is the focus on ecological, social and economic sustainability.

How to get a place to study at FH Wien der WKW

The path to one of the coveted places to study at FH Wien der WKW begins on its digital application portal, where prospective students can register and apply. If they meet the admissions requirements for a degree program, applicants can choose a date for the IT-based admissions test. This test will take place online in April 2025; applicants do not have to come on campus. Once this hurdle has been overcome, further steps follow depending on the chosen degree program, such as an admissions interview, an assessment center or a presentation.

PRESS RELEASE



Studying alongside a job

More and more working people are studying alongside their jobs because a university degree improves career prospects. FHWien der WKW caters to the needs of this growing group and offers some Bachelor's programs both full-time and part-time. Other Bachelor's programs and all Master's programs are only offered on a part-time basis. "Students can work through some of the course content online – when and where it suits them. This makes it easier for them to combine their job, career and private life," emphasizes Chair of the Academic Board Beate Huber. "This also gives working professionals the opportunity to study at a university of applied sciences."

Information about the degree programs – online and on campus

Anyone interested in studying at FHWien der WKW can take advantage of a wide range of information services:

- **Information Events** of individual study programs are held on an ongoing basis – both online and on campus at the university of applied sciences. They provide insight into the respective curriculum, the course of studies and career prospects after graduation.
- The **Online Info Day** on January 31, 2025, offers an opportunity to learn interesting facts about FHWien der WKW and get tips for the admissions process – easily and conveniently from home.
- From March 6 to 9, 2025, FHWien der WKW will present itself at **BeSt³**, Austria's largest education fair, at the Messe Wien exhibition center.
- On March 21, 2025, FHWien der WKW hosts the **Open House** on its campus at Währinger Gürtel. On this day, anyone interested can take part in guided campus tours, take the trial admissions test, and attend info events about the study programs.

A lot of information on FHWien der WKW's study programs can be found on the website:

[To FHWien der WKW's website](#)

Photos:

Until March 31, 2025, applications can be submitted for a place to study at FHWien der WKW. There are Bachelor's and Master's programs in nine areas to choose from.

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"Two thirds of our lecturers are specialists and managers from the business world. Our students benefit from the experience they gain on the job," explains Beate Huber, Chair of the Academic Board at FHWien der WKW.

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FHWien der WKW – University of Applied Sciences for Management & Communication

FHWien der WKW is Austria's leading university of applied sciences for management & communication. Its Bachelor's and Master's degree programs offer more than 2,800 students a practice-oriented academic education. Around 900 people are completing a continuing education program at FHWien. Two thirds of the lecturers come directly from the business world. The close cooperation with local companies in teaching and research optimally prepares students for their careers. Since its foundation in 1994, FHWien der WKW has already produced over 15,100 graduates.

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