



October 22, 2025
2-7 pm

Career Day

**STUDY REAL
BUSINESS.**

University of Applied Sciences for
Management & Communication



Register now!



1.

Registration

Register now at careerday.fh-wien.ac.at.
We will then send you the agreement by mail.

until July 31

2.

Create company profile

Create your company profile in the Career Center
and upload current job advertisements.

until August 16

3.

Submit information

Send us the information for the communication
of your presence at Career Day.

until August 31

4.

CAREER DAY

We look forward to seeing you!

October 22, 2025

* Please note that for space reasons we can only accept a limited number of exhibitors.

When making our selection, we pay attention to a balanced mix of industries and the positions/areas sought by our students.

Company offer



Package »Basic«

EUR 1.090,-*

- Company profile on the FH internal job platform »Career Center«
- Exhibition stand with 1 high table, 2 bar stools & power connection
- Entry in the fair magazine

Additional Packages »Premium«

only in combination
with the package »Basic«
starting from EUR 1.300,-*

In addition to the components of the »Basic« package, the »Premium« packages offer you a unique media presence in the KURIER to present your employer brand throughout Austria.

You have the choice between various presences in a customized promotion section of FHWien der WKW. (See next page for details.)

Choose one of the following formats:

- 1/8 page advertorial or advertisement
EUR 1.300,- (fair value EUR 4.876,02)
- 1/4 page advertorial or advertisement
EUR 2.300,- (fair value EUR 9.089,79)
- 1/2 page advertorial or advertisement
EUR 4.990,- (fair value EUR 18.124,43)

**Please note: Additional packages »Premium« only in combination
with the »Basic« package**

* All prices are net plus 10 % VAT.

Modules of our company packages

Company profile in the Career Center



1 year term
until August 31, 2026



Publish unlimited job ads
and promote events

With the company profile you are even better visible with our students and graduates. Present yourself as an employer with text, images, videos and promote your own recruiting events. Around 2,000 students and recent graduates use the job platform.

Our tips:

- Describe your jobs in a way that the students can get a very concrete idea of it. For example, what can they achieve in this position in the company? What is the day-to-day work like? Is there a career biography of a person who is currently doing this job?
- Events: Students have told us that they would like to gain practical insights into jobs. For example, organize trial days or hackathons and promote them via your company profile in our Career Center.

Exhibition Stand



Directly on the campus
of FH Wien der WKW



1 high table, 2 bar stools,
power connection

At the stand you will get to know our students and recent graduates in person.

Our tips:

- Bring experts or FH Wien graduates from your company who can talk directly about their day-to-day work.
- Interested students already know all the hard facts about your company. Present yourself from a different angle – with heart projects, highlights or lessons learned.

Fair Magazine



Circulation: 1000 pcs. in advance
to and on the day of the fair



1/2 page of space
for your employer brand

Your fair magazine entry informs students in advance which profiles you are looking for and which positions you have to offer. In addition you can already introduce the contact person with whom the interested parties can speak to at the Career Day.

Promotion section in KURIER

KURIER

Circulation: 120.000 pcs.
Distribution throughout Austria



Publication date
October 2025

Increase your visibility and coverage!

Take the opportunity to put your company directly into the focus of 445.000 potential applicants! Our exclusive »Premium« additional packages offer you not only a presence at the Career Day, but also a unique media presence: FH Wien der WKW designs a customized promotion section in the daily newspaper KURIER, which positions your employer brand in a highly attractive environment. You have the choice between 1/8, 1/4 or 1/2 page advertisement or advertorial with a circulation of 120.000 copies.

You benefit from increased visibility and a strong media partnership: Present yourself throughout Austria and use the coverage and credibility of the KURIER for your recruiting goals!

Promotional presence with the target group



Your presence with our talents

By participating in the Career Day, you are present to students and graduates as follows:

- Logo presence or naming on the event website
- Invitation mailing (around 11.000 contacts - students and alumni)
- Internal university advertising with posters, flyers, screens
- Promotion on the FH's internal online job platform (currently around 2.000 registered users) incl. event newsletter
- Promotion of the event on social media: facebook (16.000 followers), Instagram (5.600 followers), LinkedIn (23.000 followers), XING (740 followers)
- Entry in the fair magazine: Circulation 1.000 pcs., distribution before and during the event

Talent Pool of the FHWien der WKW



A strong partner for the economy

FHWien der WKW is **Austria's leading university of applied sciences for management and communication**. Closely connected with domestic companies, FHWien der WKW offers a holistic and practice-oriented academic education for currently over 3.700 bachelor's and master's students.

3.700 students 15.200 graduates

Student success is our motivation. We place the highest demands on our teachers and the quality of our study programs. Our **portfolio** includes 2/3 bachelor and 1/3 master programs. 2/3 of our students study part-time. Both a semester abroad and a mandatory internship are fixed components of our bachelor programs.

We offer the following study programs:

- Communication Management
- Digital Economy
- Financial Management
- Human Resources & Organization
- Journalism & Media Management
- Management & Entrepreneurship
- Marketing & Sales Management
- Real Estate Management
- Tourism & Hospitality Management



Contact

Alumni & Career Services

Doris Haas

Tel.: +43 (1) 476 77-5739

+43 690 404 76 049

doris.haas@fh-wien.ac.at